David Deller

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Personal Profile: I am a hard-working individual with a long track record of successfully co-ordinating and delivering analytical projects at the University of East Anglia (UEA). More recently, I have delivered monitoring and insight at Active Norfolk to demonstrate the positive impacts of the organisation and physical activity to Norfolk. I have considerable experience of using Microsoft 365, Excel and Teams, as well as specialist technical software. I look forward to continuing to develop more advanced Excel and PowerBI skills.

I have worked in large multi-disciplinary teams to deliver multiple projects to challenging deadlines, including for the European Commission and other public bodies. This work includes using my strong communication skills to understand clients' insight requirements and to liaise with team members on the technical content of deliverables. As my role at UEA focussed on informing the decisions of public policymakers, I routinely converted technical research into intuitive policy recommendations via visualisations, reports and presentations. Lastly, my former work as a researcher means I am used to working in teams requiring effective collaboration where using my own initiative to solve problems in a flexible manner is the norm.

Software Experience: Microsoft Word, PowerPoint, Excel, Outlook, PowerBI and Teams. Also, previous experience with STATA (statistical analysis), Qualtrics (survey design and delivery), Scientific Workplace (scientific publishing and mathematical analysis) and MATLAB (mathematical analysis).

Employment:

HAF Business Support, Active Norfolk, Norfolk County Council, 2023-Present

- Undertook a project to assess the ability to demonstrate the social value of the ActiveNow programme to influence potential funders
- As a pragmatic solution, developed a PowerBI dashboard communicating the value of sport and physical activity for achieving improved health outcomes in Norfolk
- Developed and undertook a complex process to check the entitlement of thousands of children to free places on the Big Norfolk Holiday Fun (BNHF) programme
- Conducted multi-year analysis of the BNHF programme in Excel, utilising pivot tables and vlookups, to produce visualisations demonstrating the programme's impact

Senior Research Associate, Centre for Competition Policy (CCP), University of East Anglia, 2016-2023

- Showed strong written communication skills by co-writing 4 articles in peer-reviewed academic journals and 11 reports including for a government department, industry regulators, private companies and international organisations
- Had responsibility within project teams for performing statistical analysis on large datasets and presenting results
- Monitored the accuracy of data collection and analysis by other researchers, including the systematic extraction and collation of data from multiple public sources
- Showed impressive verbal communication skills by presenting technical research to non-technical audiences and engaging with senior stakeholders at roundtable events

- Routinely developed technical research results into practical insights and recommendations to inform and influence public bodies' decision-making, including co-writing 20 responses to official consultations
- Demonstrated significant organisation and planning skills by co-ordinating the delivery of lengthy bid documents for training and consulting contracts to tight deadlines
- Monitored projects' progress against delivery timelines and liaised with clients, providing regular progress reports and answering detailed technical queries
- Developed the skills of Research Associates I led, including in the use of STATA, the presentation of research results and subject knowledge relevant to specific projects
- Devised and analysed a feedback process for researchers to provide information that would help to increase the number of bids for funding being submitted

Research Associate, Centre for Competition Policy (CCP), University of East Anglia, 2013-2016

- Performed similar tasks as when a Senior Research Associate, albeit with less responsibility, management of other researchers, autonomy and contact with clients
- Successfully led a team under time pressure to identify, document and upload quantitative and qualitative datasets to the UK Data Archive for long-term storage and sharing
- Collected and stored a large survey dataset containing confidential personal data in a manner compliant with GDPR
- Wrote summaries of technical articles for non-specialists for CCP's website

Temporary Lecturer, Department of Economics, University of Essex, 2011, 2012 and 2013

- Full responsibility for two undergraduate modules and a pre-sessional postgraduate maths module, including substantially improving teaching materials for one module
- Devised examinations and associated marking schemes, undertook marking and recorded results in line with university procedures

Graduate Teaching Assistant, Department of Economics, University of Essex, 2009-2012

- Received the department's 'Best Graduate Teaching Assistant Award' in 2011 reflecting a highly engaging communication style with students

Graduate Trainee (Business Leadership Programme), Barclays Bank PLC, London, 2005-2007

- Led project to develop a suite of customer satisfaction surveys to monitor the performance of, and inform improvements to, the bank's UK mortgage processing division

Customer Assistant, Tesco PLC, Hook, Hampshire, 2000-2002

Education:

PhD in Economics, University of Essex	2008-2013
MSc in Economics (with distinction), University of Essex	2007-2008
BA in Economics and Management, 2:1, University College, University of Oxford	2002-2005
5 x Grade A (Maths, Further Maths, History, Economics and General Studies), A-Level, The Sixth Form College Farnborough, Hampshire	2000-2002
9 x A*, GCSE, Robert May's School, Odiham, Hampshire	1998-2000

References:

Available on request