

## Dr David Deller

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### Work Address:

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NATIONALITY: British

DATE OF BIRTH: 10 January 1984

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## EDUCATION

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*University of Essex, Colchester, UK*

### **PhD in Economics**

Thesis title: 'Three Essays on Economics and Incentives'

**Awarded March 2013  
(submitted October 2012)**

*University of Essex, Colchester, UK*

### **MSc in Economics (with distinction)**

**Awarded November 2008**

*University College, University of Oxford, UK*

### **BA in Economics and Management, 2:1**

**Awarded July 2005**

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## PUBLICATIONS

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### *Reports*

- Deller, D., P. Bernal, M. Hviid and C. Waddams Price (2017), 'Collective Switching and Possible Uses of a Disengaged Consumer Database', report funded by Ofgem
- Lu, L., D. Deller and M. Hviid (2017), 'Price and Behavioural Signals to Encourage Water Conservation', a report for Anglian Water
- Deller, D. and C. Waddams Price (2017), 'Report into UK Energy Expenditure Shares – A Long Term View', funded by the UK Energy Research Centre (UKERC)
- Deller, D. and C. Waddams Price (2015), 'Affordability of utilities' services: extent, practice, policy', report for the Centre on Regulation in Europe (CERRE), Brussels  
This report is supported by 13 detailed research papers for which I performed the majority of the research.
- Deller, D., M. Giuliatti, J.Y. Jeon, G. Loomes, A. Moniche and C. Waddams Price (2014), 'Who Switched at 'The Big Switch' and Why?', report for Which? the UK's Consumer Association

### *Working Paper Series*

- Deller, D., M. Giuliatti, G. Loomes, C. Waddams Price, A. Moniche Bermejo and J.Y. Jeon (2017), 'Switching Energy Suppliers: It's Not All About the Money', Centre for Competition Policy (CCP) Working Paper 17-5
- Deller, D. (2016), 'Energy Affordability in the EU: the Risks of Metric Driven Policies', CCP Working Paper 16-9 (under review at *Energy Policy*)
- Deller, D. and F. Vantaggiato (2014), 'Revisiting the Regulatory State: A Multidisciplinary Review Establishing a New Research Agenda', CCP Working Paper 14-9

### *Work in Progress*

- Lu, L., D. Deller and M. Hviid, 'Price and Behavioural Signals to Encourage Household Water Conservation in Temperate Climates'
  - Deller, D., G. Turner and C. Waddams Price, 'Who hasn't switched, and the postcode lottery in their energy bills', funded by UKERC
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- Deller, D., G. Turner and C. Waddams Price, 'Heat Affordability Indicators: Energy Expenditure Shares vs Self-Reported Perceptions', funded by UKERC
  - Deller, D., and A. Fletcher, 'SMEs' engagement and satisfaction with the energy market', funded by UKERC

#### *Other Working Papers*

- 'The Economics of the Criminally Inclined' (joint with M. Coles)
- 'Moral Hazard, Optimal Contracting and Strategic Competition'
- 'Effort Externalities, Relative Performance Evaluation Across Firms and Collusion in Incentive Contracts'

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#### CONSULTATION RESPONSES

- Deller, D., M. Hviid and C. Waddams Price (August 2017), 'Ofcom: Helping consumers to engage in communications markets – Call for inputs'
- Deller, D., E. Errington, M. Hviid and C. Waddams Price (September 2016), 'House of Lords Select Committee on Economic Affairs: The Economics of UK Energy Policy'
- Deller, D. and M. Hviid (August 2016), 'Ofwat: Costs and benefits of introducing competition to residential customers in England – emerging findings'
- Deller, D., M. Hviid and C. Waddams Price (April 2016), 'Competition and Markets Authority: Energy market investigation – Provisional decision on remedies'
- Deller, D. and M. Hviid (February 2016), 'Ofwat: Review of retail household markets in the water and wastewater sector – Call for evidence'
- Deller, D., M. Hviid and C. Waddams Price (December 2015), 'Department for Business, Innovation and Skills: Switching Principles - Call for Evidence'
- Deller, D. and C. Waddams Price (November 2015), 'Competition and Markets Authority: Energy Market Investigation – Supplemental Notice of Possible Remedies'
- Deller, D. and C. Waddams Price (October 2015), 'Competition and Markets Authority: Energy Market Investigation – Invitation to comment on the proposed methodology and draft questionnaire for the CMA's research with tenants'
- C. Waddams Price, M. Hviid and D. Deller (August 2015), 'CMA Energy Market Investigation – Notice of Possible Remedies'
- Deller, D., M. Hviid and C. Waddams Price (January 2015), 'House of Lords Energy and Climate Change Committee: Energy Price Comparison Websites Inquiry'
- Hviid, M., C. Waddams Price and D. Deller (November 2014), 'Ofgem: Treatment of white label providers in the domestic retail market'
- Hviid, M. and D. Deller (October 2014), 'Prudential Regulation Authority/Financial Conduct Authority: Strengthening the alignment of risk and reward – new remuneration rules'
- Deller, D., M. Hviid and A. Kreuzmann-Gallasch (September 2014), 'Ofcom: Consumer Switching – Next steps and call for inputs'
- Deller, D., M. Flores, C. Waddams Price and M. Zhu (September 2014), 'Competition and Markets Authority: Draft Customer Survey Questionnaire (Energy Market Investigation)'
- Deller, D., M. Hviid, J.Y. Jeon, D. Mantzari, C. Waddams Price and M. Zhu (April 2014), 'Ofgem: Protecting consumers in collective switching schemes'

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#### BLOG/OTHER ARTICLES

- 'The CMA's Energy Market Remedies : Boxed into the Wrong Corner?', CCP Competition Policy blog, 14 April 2016
- 'The CMA's Energy Market Provisional Remedies: Right Direction but Inadequate, and Missing an Important Trick', CCP Competition Policy blog, 11 March 2016
- 'The affordability of utilities in Europe' (joint with C. Waddams), CCP Research Bulletin, Issue 30, Autumn 2015
- 'Who switched energy suppliers in The Big Switch and why?', Which? Conversation blog, 9 January 2015

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#### RESEARCH INTERESTS

Industrial Organisation, Regulated Industries, Competition Policy, Empirical and Applied Microeconomics

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## EMPLOYMENT

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*Centre for Competition Policy, University of East Anglia,  
Norwich, UK*

**Senior Research Associate**

**August 2016-Present**

- Researcher supporting faculty on multiple research projects. Tasks include: in-depth data analysis using STATA, survey design, dissemination and engagement activities, and writing literature reviews.
- Leader of two research packages and co-ordinator of two further research packages in the UKERC funded 'Equity and Justice in Energy Markets' project. Includes the day-to-day management of a dedicated Research Associate for 2 years.

**Research Associate**

**September 2013 – July 2016**

- Led process to upload 24 datasets and 46 dataset records to the UK Data Archive in under two months. Included managing 3 other Research Associates under considerable time pressure.
- Co-ordinator for the major research project resulting in 'Who Switched at 'The Big Switch' and Why?'
- Centre co-ordinator for consultation responses and invitations to tender

*Department of Economics, University of Essex, Colchester, UK*

**Temporary Lecturer**

**January-June 2013, January-June  
2012, September 2011**

**Graduate Teaching Assistant**

**2009-2012**

*Barclays Bank PLC, London, UK*

**Business Leadership Programme (Graduate Trainee)**

**September 2005-March 2007**

- 4-month placement in **Business Support Team, UK Banking Risk**.
- Longer term placement attached to a board member of **Barclays' UK mortgage service division, 'Mortgage Loan Services'**.

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## FUNDING, IMPACT AND ENGAGEMENT

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- Core member of team awarded £0.5m to investigate 'Equity and Justice in Energy Markets' by UKERC. Wrote four out of seven research packages included in the bid document.
- Co-ordinated the submission of a tender involving 11 faculty members to join the Competition and Market Authority's (CMA) Economic Consulting Services Framework Agreement (early 2016).
- Jointly co-ordinated a successful bid to join Ofgem's Economic Consultancy Framework Agreement (March 2015).
- One of seven invitees to a roundtable discussing possible remedies in the CMA's Energy Market Investigation chaired by the Secretary of State for Energy and Climate Change, Amber Rudd MP (March 2016).
- Presented as an expert on energy affordability to the Vulnerable Consumers Working Group of the European Commission's DG Ener in Brussels (December 2015).
- Member of small CCP teams (2-4 people) providing half-day expert advice, evidence and discussion sessions to: the CMA's Energy Market Investigation, Ofgem, Ofwat, Anglian Water and EDF Energy.
- Individual invitee to roundtables at: Anglian Water, Department for Business, Energy and Industrial Strategy, Ofgem, SSE and Which?
- Additional presentations at the Centre for Regulation in Europe and the Consumer and Competition Policy Unit of the Scottish Government

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## INDIVIDUAL AWARDS/PRIZES

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- Royal Economic Society Junior Fellowship **2011-2012**
  - Best Graduate Teaching Assistant Award, Department of Economics, University of Essex **2010-2011**
  - Economic and Social Research Council '1+3' PhD Studentship **2007 – 2011**
  - Leatherland Book Prizes for best performance in exams and dissertation in MSc Economics, University of Essex **2008**
  - Distinction in Preliminary examinations (highest marks across the university in Economics and Management), University of Oxford **2003**
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#### TEACHING EXPERIENCE

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- Department of Economics, University of Essex, Colchester, UK*
- Lecturer** – 'Theory of Monopoly and Regulation', 3<sup>rd</sup> year undergraduate module **January-June 2013, January-June 2012**
  - Lecturer** – 'Economics of Organisational Management', 2<sup>nd</sup> year undergraduate module (I substantially revised and improved all course materials including lectures) **January-June 2013**
  - Lecturer** – 'MSc Pre-sessional Course in Mathematics' **September 2011**
  - Graduate Teaching Assistant** – 'Methods of Economic Analysis', 1<sup>st</sup> year undergraduate mathematics module **2011-2012**
  - Graduate Teaching Assistant** – 'Microeconomics (Intermediate)', 2<sup>nd</sup> year undergraduate module **2010-2012**
  - Graduate Teaching Assistant** – 'Economics for Business' and 'Introduction to Economics', 1<sup>st</sup> year undergraduate modules **2009-2010**
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#### ACADEMIC PRESENTATIONS

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EnTraNTS Workshop, Loughborough University (October 2017); Family Finance Users Conference, UK Data Service (July 2017); CCP Annual Conference (June 2017); Mannheim Energy Conference, Mannheim, Germany (May 2017 and May 2016); Internal Seminar, CCP (April 2017, November 2015, November 2014 and November 2013); ECPR Regulatory Governance Conference, Barcelona, Spain (June 2014); Crime Survey Users Conference, UK Data Service (December 2013); Royal Economic Society Annual Conference, Royal Holloway (April 2013)

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#### COMPUTER SKILLS

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- Research conducted using: Stata, Microsoft Office, Qualtrics, Scientific Workplace and MATLAB
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#### PROFESSIONAL MEMBERSHIPS

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- Royal Economic Society
  - UK Energy Research Centre
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#### REFERENCES

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##### PROFESSOR MORTEN HVIID

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##### PROFESSOR CATHERINE WADDAMS

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